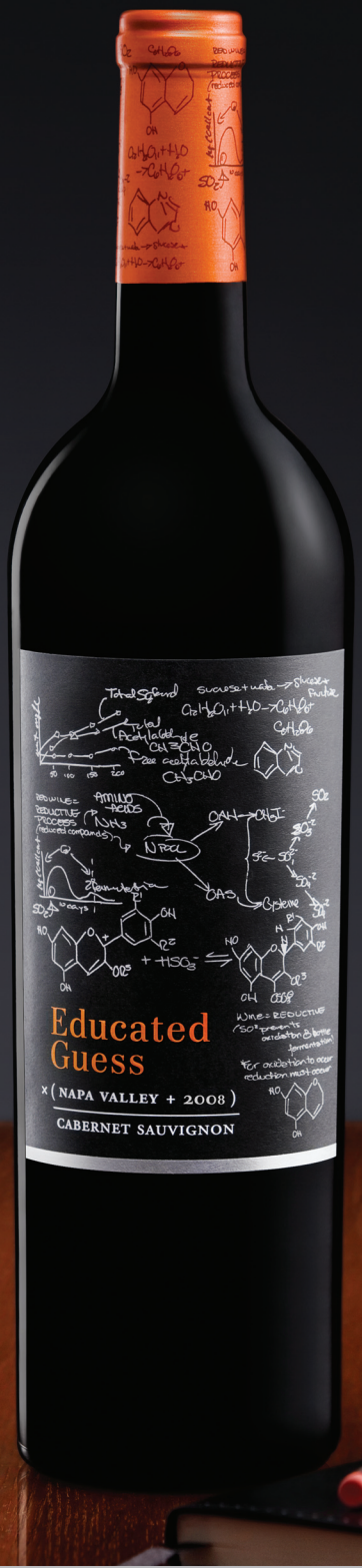
Unparalleled wine from the Napa Valley is what Educated Guess is all about. The Educated Guess Napa Valley Cabernet is produced from fruit grown in the prestigious Yountville, St. Helena and Rutherford districts. Superbly crafted in winemaker Barry Gnekow's signature style—this wine takes the guesswork out of finding a great Napa Valley Cabernet at a reasonable price.

Educated Guess



88 Points & Best Value!

Wine Spectator | January 31, 2010

Top Wine Value of the Year!

Wine Spectator | January 31, 2009

Best Cabernet Value From The Napa Valley!

Food & Wine | October 2008

Excellent!

"An excellent wine that offers rich, spicy pure Napa Cabernet flavors at a price where you can afford to buy a case."

James Laube | Unfined
Wine Spectator | January 2008

(Above reviews are for the 2007, 2006 & 2005 vintages.)

Try our newest release!

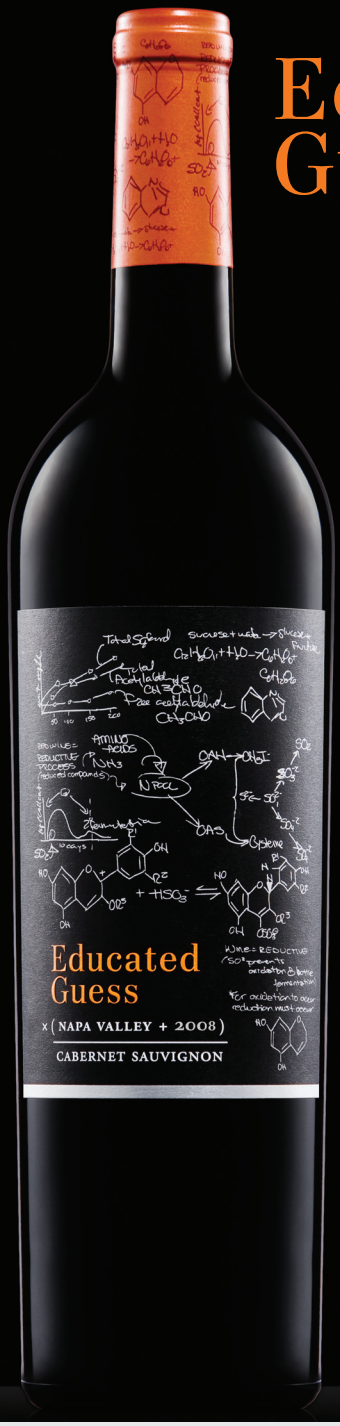
EDUCATED GUESS

The Educated Guess Cabernet Sauvignon is crafted from grapes grown in the prestigious Napa Valley wine districts of Yountville, Oak Knoll, Calistoga, St. Helena, and Rutherford. One of the primary sources for the Educated Guess Cabernet Sauvignon fruit is the Beckstoffer Vineyards in Rutherford. Created with the philosophy that superb Napa Valley Cabernet Sauvignon can be affordable, this wine is indistinguishable in quality from its higher-priced Napa Valley competitors. We encourage you to taste our Cabernet Sauvignon against wines that are 2, 3, even 4 times the price and decide for yourself!

WHY EDUCATED GUESS?

Have you ever found yourself in a wine shop or restaurant perusing the wines and wondering . . . how do I choose the best wine for the money? You may admire a label, recognize a name, or recall a great review . . . in essence you're making an educated guess. This is exactly what goes on in the vineyards and wineries around the world. When should we pick the grapes? How long should we barrel age in French oak? We use our knowledge, intuition and years of experience to make the best possible decisions; however at the end of the day, it still remains an "Educated Guess." At Roots Run Deep Winery we have done the Guesswork for you, and produced the richest, ripest and most complex Cabernet Sauvignon you can buy for the money.

Roots Run Deep Winery 6795 Washington St. Bldg C Suites F&S Yountville, CA 94599
707-945-1045 EducatedGuessWine.com



Educated Guess

2008 NAPA VALLEY CABERNET SAUVIGNON

Appellation:
100% Napa Valley

Varietal:
89% Cabernet Sauvignon,
5% Cabernet Franc, 5% Merlot,
1% Petit Verdot

Vineyard Composition:
89% Rutherford and St. Helena
11% Yountville, Oak Knoll,
and Calistoga

Cooperage:
12 months in French and
American oak

Production:
18,000 cases

Bottling:
June 2010

Release Date:
October 2010

Suggested Retail Price: $20

EDUCATED GUESS 2008 NAPA VALLEY CABERNET SAUVIGNON

Wow, what can we say about our Cabernet Sauvignon? It's rich, ripe and focused with juicy blackberry and cherry fruit, cocoa and hints of mint all tied together with a creamy french vanilla middle and a finish that in a word is . . . lingering. Educated Guess fills all the requirements that a serious cabernet lover is looking for, while remaining fun, approachable, and food friendly!

Rutherford Vineyards

THE WINERY

Roots Run Deep Winery was founded in 2005 to produce unparalleled wine from the Napa Valley. Grapes sourced from the best producers in Oak Knoll, Yountville, St. Helena, Mount Veeder, Carneros and Rutherford wine districts go into making wines of superb quality and unmatched value. Proprietor Mark Albrecht is a 15-year veteran in the wine industry and has been involved in all aspects of the industry from restaurant to retail and wholesale to supplier. He was instrumental in the creation, strategic planning and marketing of many successful brands including Red Truck, Domaine Chandon, Coppola, Bogle and Blackstone. His philosophy is that great wines can be affordable and Roots Run Deep Winery is dedicated to producing wines that can compete with $50+ wines for a fraction of the price.

WINEMAKING

Barry Gnekow, winemaker for Roots Run Deep Winery and Educated Guess wines, is a graduate of UC Davis and has over 30 years experience in the wine industry, most notably with J. Lohr where he created the J. Lohr Estate Wines. Barry is involved with numerous, highly successful wine brands such as 7 Deadly Zins, Old Ghost, Earthquake, and Cycles Gladiator. The San Francisco Chronicle recently hailed Barry as one of the best consulting winemakers in the industry. With the numerous accolades and medals earned by his wines through the years, Barry is one of California's most decorated winemakers.

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