

**TRUTH**

**BE**

**TOLD**

**2020 COLUMBIA VALLEY  
CABERNET SAUVIGNON**

Rather than love, than money,  
than fame, give **TRUTH** me Truth  
*Thoreau* The Truth is Rarely Pure  
and Never Simple *Oscar Wilde*  
Peace if **BE** possible, Truth at all  
Costs *Martin Luther* The object of  
the Superior Man is Truth *Confucius*  
Three things **TOLD** cannot be  
long hidden...the sun, the moon  
& the Truth **CABERNET SAUVIGNON** <sup>2020</sup> *Buddha*

**THE NUMBERS**

100% Goose Gap AVA – the newest AVA in America!

100% Goose Ridge Estate Vineyards

88% Cabernet Sauvignon

7% Merlot

5% Malbec

18 Months French Oak Barrels

10,104 Cases Produced

September | 2023 Release Date

14.5% Alcohol by Volume

\$18 Suggested Retail Price (UPC Code 8-98079-00105-5)

**THE STYLE**

Two great wineries, two amazing wine regions- one exceptional Washington Cabernet Sauvignon: Truth Be Told. The result of a partnership between Napa Valley's Roots Run Deep and Columbia Valley's Goose Ridge, Truth Be Told Cabernet Sauvignon brings together the best fruit from hillside portions of Goose Ridge's vineyards, otherwise known as Goose Gap. One of America's newest AVA, Goose Gap has gained global attention for its quality Cabernet, Merlot, and Malbec.

2020 Truth Be Told Cabernet Sauvignon comes out of the gate roaring. An intoxicating nose of vividly bright fruits, wet stone and hints of tobacco notes all leap from the glass. A well-structured wine with juicy acidity is balanced by tiers of rich ripe berries, plum and licorice. A touch of new oak adds texture while layers of shaved chocolate and ripe tannins meld together to create a long, luxurious finish.

Roots Run Deep Winery

707.945.1045

[www.RootsRunDeep.com](http://www.RootsRunDeep.com)