

POP N' POUR

2024 Russian River Pinot Noir

The Numbers

AVA	Russian River
100%	Pinot Noir
10	Months in 20% New French Oak Barrels
5000	Cases Produced
October 2025	Release Date
14.1%	Alcohol by Volume
\$30	Suggested Retail Price
	UPC Code (8-98079-00132-1)

The Wine

Sourced from Starscape and Ocean View Vineyards in the Russian River, this Pinot Noir is all about easygoing charm. On the nose, expect bright cherry and juicy cranberry, a touch of warm baking spices and a gentle peppery kick.

Light and lively on the palate, it's smooth, drinkable, and ready to pop open anytime—whether you're unwinding after work or sharing laughs with friends. A little playful, a little sophisticated, and 100% approachable.

Accolades

90 POINTS - WINE ENTHUSIAST | 2024 VINTAGE

Aromas of roasted plum compote, sweet cinnamon, and purple flowers drive the nose of this wine. The palate brings a balance of plush tannin and juicy acidity, with flavors of rich berry gastrique, black tea, roses, and orange peel that move through the finish.

WINE ENTHUSIAST.

90
POINTS



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